

Rockstar photography



March 2008

Spring Newsletter

A lot of great things have happened in the past couple of months and I thought the best way to keep in touch with everyone would be by writing a newsletter.

As of October 1st, 2007 I moved into a new studio! After a little remodeling and lots of help from friends, the studio is absolutely perfect!

In making this big move, I have created a new company name "Rockstar Photography". I decided to dedicate Wilson Creative Group solely to marketing/advertising services and Rockstar Photography has absorbed the Wilson Creative Group photography services. (I find it easier to market my photography this way).

With the new studio space, I have added a Designer Photo Boutique with unique photo items like Gallery Art Canvas, Designer Photo Handbags, Photo Jewelry, Woven photo throw blankets, Custom Greeting Cards, Custom Matting & Framing services, etc...

A New Web Site is Coming Soon: I am in the process of working with web designers on a new web site. I will let you know once it is up....the temporary web site is up and running though. Visit us at: www.rockstarphoto.net

Contact us:

Rockstar Photography
556 S. Coppel Road #100
Coppell, Texas 75019
Phone: 972-462-0777
www.rockstarphoto.net

Throughout the rest of the newsletter, I have noted some of the exciting things that have been going on here at the studio as well as some of the upcoming specials, photo contests, and unique portrait opportunities.

I hope all is well with you and your family, and hope to see you all soon.

Sincerely,

Tabitha Wilson

Call today for Easter Portrait Specials!

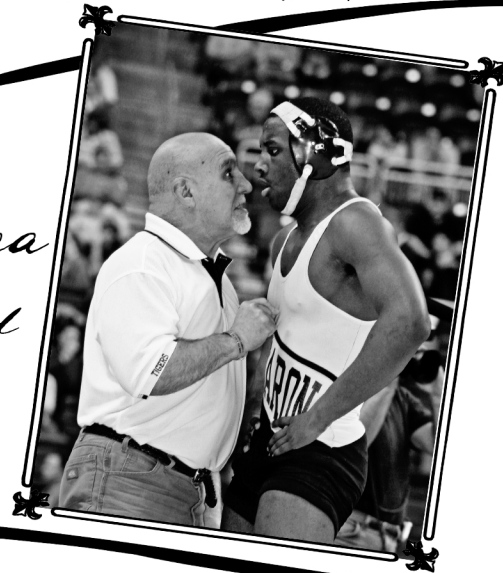


Four Footed Friends Photo Fundraiser

We want to thank everyone who came to the studio in February and had their pets photographed to support the Carly's Castle Pet Rescue. Your donations helped a 3-month old Yorkie named "Tabby" get the heart surgery she desperately needed in order to survive. Tabby's surgery took a little over three hours, but thankfully all went well and she is now resting comfortably in ICU with her stuffed Eeyor and favorite blanket.

Photographic Society of America 3rd place National Award

I am excited to announce that one of my prints received a third place finish in the 2007 Photographic Society of America National Print Competition. in the "photojournalism" category. The award ceremony was held in Scottsdale, Arizona and was advanced to the National print finals after winning State and Regional print competitions.



Rockstar named "Official Photographer" of the 2008 National Collegiate Wrestling Championships

Rockstar Photography has been chosen as the "Official Photographer" of the National Collegiate Wrestling Championships to be held in Orlando, Florida March 13-15, 2008. The 3-day event will attract over 20,000 wrestling fans to watch many of the best college athletes in the country. Over 130 major universities will be represented at the championship event, including local favorites from the University of Texas at Dallas, University of Texas at Arlington, Texas Christian University, Texas Tech, Texas State and Texas A&M. We will be posting action and awards presentation photos from the event on our web site: www.rockstarphoto.net



Your child's portrait could be worth

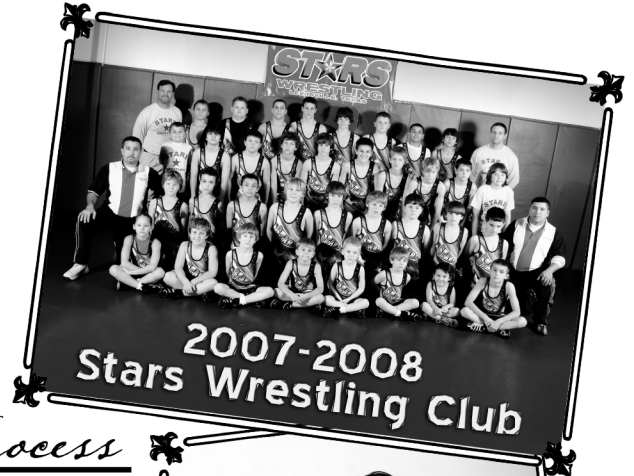
We will be entering one photo from each child portrait session taken between March 1 - June 21 into the 6th annual National Baby & Child Portrait Contest. The contest consists of four qualifying rounds (one round a month) and runs from March 1 - June 21. Awards will be \$5,000 for the grand prize winner, \$2,000 for first place, \$1,000 for 2nd place, \$750 for third place, and \$500 for two honorable mentions. All cash prizes from the contest will be awarded to the parent(s) or guardian of the winning entries. Categories for this year's contest include: Color, Black & White, Special Needs, and Humorous. See our monthly child & family portrait specials on the back page of this newsletterBook your appointment today!! 972-462-0777

\$5,000

Team Photo Day & Action Photography Photo-Fundraising Opportunities

Rockstar Photography understands the importance of capturing all of your special moments. This is why we not only offer great action photography for your team or organization, we also offer team and individual portraits and an entire line of team spirit novelty items.

- ✓ Custom designed products for each team/organization.
- ✓ Your team logo and colors on many of our products
- ✓ Donation back to your team/organization
- ✓ Fast delivery back to your team (usually 1-2 weeks)
- ✓ FREE 8x10 team photo for each head coach
- ✓ FREE digital team photo for use on your team web site.



Organized & Efficient Ordering Process

Rockstar Photography has worked with youth, high school, collegiate and Olympic sports teams and organizations for over 15 years. We understand the scheduling and organization of team photo day and the lasting memories the photos create.

We take great pride in making picture day run as efficiently as possible for everyone involved. First, the day and time is scheduled far enough in advance to allow coaches and parents enough time to receive and fill out their envelopes. We also encourage photo day to be scheduled early in the season to help make sure that the photos are delivered to the teams in a timely manner. This also allows us plenty of opportunity to re-schedule teams due to bad weather or other circumstances.

On picture day, the photographer will bring an assistant who helps make sure everything stays organized. The assistant works with the coach and parents to answer questions and provide assistance with placing orders. This allows the photographer to concentrate on providing you with the best photography possible.

Rockstar Photography will deliver photos to the team or organization contact person in approximately 3-4 weeks unless other arrangements have been made.

Parents are able to reorder photos at anytime after the shoot date, either on the Rockstar Photography web site, or by sending in the enclosed reorder form or by giving us a call.

Rockstar Photography guarantees satisfaction on all photos. Questions or complaints will be handled directly by the photographer. Customers will have the choice of having the photo re-taken at our expense or their money refunded.

Fundraising Opportunities

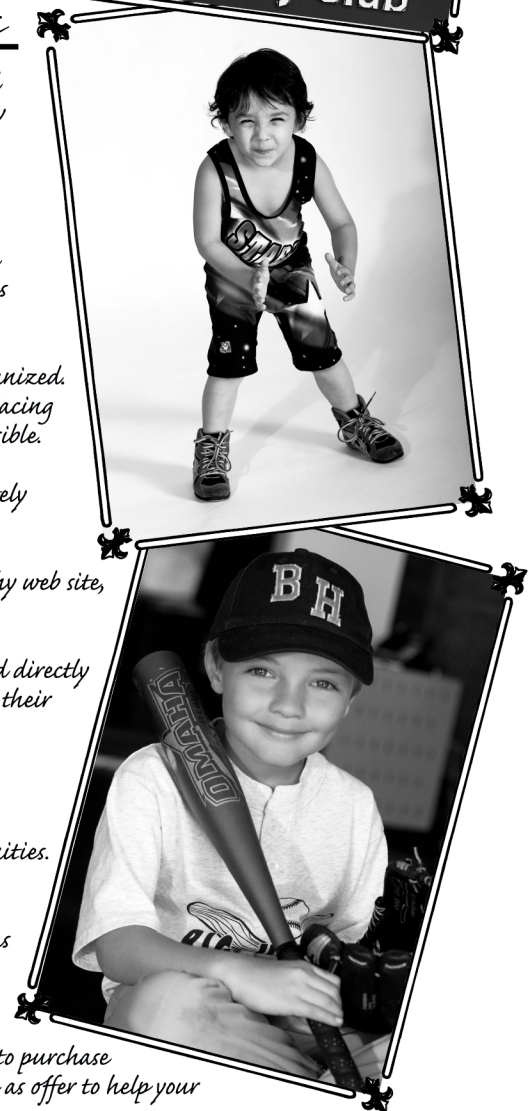
We have multiple ways for your organization to use your photos as additional fundraising opportunities. We offer a 20% donation back from all team/individual photo sales placed on photo day.

We also offer posters printing services and school/team spirit photo novelty items that can be used as fundraising items.

We work with organizations in doing action shots as well. Let us know the day of an upcoming tournament or event, and we shoot the event that day and have the action shots online and ready to purchase within a few hours of the event. We offer a 20% donation back from all photo orders placed as well as offer to help your organization in creating special end of year banquet gifts.

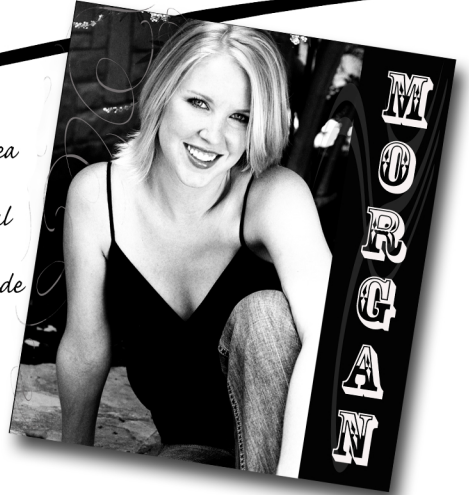
Scheduling your photo day

Our photo days fill up fast so don't delay, give us a call today to get your team or league signed up. We can schedule and answer any questions you have regarding photo day. Give us a call at 972-462-0777 or by email at Tabitha@rockstarphoto.net.



2009 Senior Photo Agent Search

We are in the process of searching for approximately 20 upcoming DFW area seniors from the class of 2009 to act as "Rockstar Agents." As an agent, you will receive your photo session at 1/2 price, receive professionally printed "Rockstar Agent" rep cards with your name, photo and promotional savings offers for friends, Rockstar logo clothing and novelty items, and the opportunity to earn awesome bonus gifts worth over \$1,500 when you refer friends for their senior portrait sessions. Free bonus items include Starbucks gift cards, senior photos, iPods, Nintendo Wii Game systems, and even a Dell laptop computer. The more friends you refer, the more items you earn.....see below for a sample of how the agent referral program works.....Hurry and call today! Space is limited to 3 agents per high school 972-462-0777



Agent rewards program

- 5 Referrals** - Your choice of a \$25 gift card to Starbucks; AMC Movie theatres; or iTunes music
- 10 Referrals** - Your choice of an iPod shuffle or 2 tickets to Six Flags; plus you'll receive 48 free wallets
- 15 Referrals** - You'll earn a 7 mega-pixel Kodak Easyshare camera and 25% off your Senior Portrait print order (up to \$1,000) plus 48 free wallets
- 20 Referrals** - You'll earn an 8 GB iPod nano and 50% off your Senior Portrait Order (up to \$1,000) plus 72 free wallets
- 25 Referrals** - You'll earn a Nintendo Wii Game System and receive 75% off your senior portrait order (up to \$1,000)
- 30 Referrals** - You'll earn an 8 GB iPod touch, plus 90% off your Senior Portrait print order (up to \$1,000)
- 35 Referrals** - You'll earn a 16 GB iPod touch, plus Free Senior Portrait print order (up to \$1,000)
- 40+ Referrals** - You'll earn a 15.4" Dell Laptop computer plus Free Senior Portrait print order (up to \$1,000)

Family Portrait Specials

Limited Sessions Available - Call Today! 972-462-0777

March

March 1 - 31 Children's Easter Portrait Special
\$30 portrait sessions and 25% off print orders

April

April 1 - 23 Senior Graduation Announcements
\$30 portrait sessions and 25% off 3 or more boxes

April 14 - 23 Mother's Day Sale

\$30 portrait sessions and 25% off Photo jewelry, Photo blankets and designer frames

May

May 1 - 31 Bluebonnet Sale
\$30 on location portrait sessions and 25% off print order

May 15 - 31 Father's Day Sale

\$30 portrait sessions and 25% off prints, Gallery Art Canvas & designer frames

June

Portraits in the Park - A different park each weekend in June

- June 1 Fort Worth Botanical Gardens
- June 7-8 Highland Park Katy Trail
- June 14-15 Coppell - Grapevine Springs Park
- June 21-22 White Rock Park
- June 28-29 Fort Worth Botanical Gardens